



**b for
good
leaders**

The World Leaders Program

Summit 2023



About the Summit

The B for Good Leaders Summit is the world's first meeting of the 'business-for-good' movement. Founders, owners, board members, C-Suite executives and investors came together to join forces. A multi day encounter to share projects, ventures and innovations. To create business opportunities and partnerships advancing the regenerative economy we need.

We expect 1200 participants and with them you will experience a B For Good Leaders summit that will allow you to usefully boost the progress of your aims.

The program includes: jamming sessions for dynamic presentations and pitches, parallel tracks for useful learning, keynotes of the most inspiring stories and visions of global leaders, a Clubhouse for serendipitous encounters, a DealRoom for business meetings, a PressRoom for curated interviews, a number of Living Case Studies and much more.



Program Intention

One of the core intentions for the B For Good Leaders Summit this year is to make it an Equitable and Diverse event.

There is innovation happening across the world especially in the global south who are at the frontlines tackling key global issues ranging from inequalities to deforestation. We want to ensure the event is globally representative and participants can share their unique experiences from diverse industries and geographies.

We believe it's crucial to talk about the future of leadership with everyone in the room.



Who is this Program aimed at?

Besides inviting leaders from the existing network, we are very keen on attracting leaders from Latin America, Africa, South & South East Asia, Oceania to be able to join.

Therefore if you are a business leader from these regions, and working towards the same goals as B For Good Leaders, this program is for you.





Our incentive for you to be there

To truly scale our global impact we cannot leave out the voices, the insights, the innovation and the challenges of the global south.

Through the World Leaders Program, B For Good Leaders offers to 100 of the most interesting leaders from the global south the opportunity to enrich and benefit from this next Summit covering the full cost of the Summit Fee. (T&C apply)*

The Summit is an opportunity to network with leaders from across continents and forge business collaborations. It's a platform to showcase your own case studies, experiences, offer your unique perspective and define leadership for today. It's highly relevant for small businesses looking to expand into other continents.

*Terms & Conditions: Travel and accommodation is not covered under this program. If required the team at BFGLs can assist the beneficiaries to find budget friendly travel and accommodation options.



Criteria for applying

- Must be a business leader working towards sustainability, social impact, circular economy etc.
- Must be driving a real impact towards diversity and inclusion for their communities.
- Must own or lead a small business (<5 MM Euros) - It can be both a B Corp or non B Corp.

Please note :

We encourage participation from black, indigenous, young and female entrepreneurs and those from under-privileged / under-represented backgrounds from the global south.



To Apply, use this form!

<https://docs.google.com/forms/d/1mS5rLjbkCRYqymvqosFYrGCKkcj273HuFJtzARKUZmM/edit>

This is a first-come first-serve program,
only 100 tickets are available.

Therefore please share your interest at the earliest.
Looking forward to your response.

Any Questions?

Send a mail to:

Priyamvada Mehra at priya@bforgoodleaders.org

